



## **Why should I use a back office system? Why should I use CSS?**

CSS is a program created specifically for convenience stores that sell fuel. It will interface to most of the POS systems used by the major oil companies.

### **Better Customer Service.**

- Cashiers scan items for faster service.
- Consistent pricing between cashiers.
- A repeat customer is not charged different prices.
- Items on sale controlled by CSS eliminating cashier dependency for correct price.
- Depending on the POS system can handle complex combination pricing.

### **Better information quickly available for decision making.**

- Detailed UPC and nonfuel invoice history maintained in day by day detail for one year.
- Report design and filtering for precise summary or detail information.
- Built-in aid to cleanup no longer sold items to remove the superfluous from the reports.
- Searchable reports.
- All reports go to the screen first. Any one page or a range of pages may be printed.

### **Improve profitability on store sales.**

- PLU/UPC retail prices can be maintained 6 ways.
  - PLU/UPC Maintenance one at a time
  - During invoice data entry
  - Pricing Maintenance screen in table format with Search & Replace and margins under a user defined threshold flagged in red.
  - Importing a vendor supplied data file
  - Depending on the POS in the Promo Maintenance screen
  - With the portable data terminals – new price change/price check
- Multiple vendors for each UPC item and with a last cost for each vendor.
- Invoices maintained in detail for a year. Easily find what you paid Pepsi for a 20 ounce drink 8 months ago.
- The invoice data entry screen flags cost increases in red.
- During invoice entry margins shown three ways - before invoice, with the invoice and after a retail price change.
- During invoice data entry a retail price rounded to the nearest .x5 or .x9 can be automatically calculated based on a user entered margin percent.

**Increase management control.**

- Inventory balance/quantity on hand can only be changed by a transaction.
- Day by day UPC history to spot invoice entry errors, adjustments or other anomalies.
- Password restricted control on a detailed level.
- Use of portable data terminals to do price checks on the sales floor.
- Monitor cost and retail prices changes of invoice data entry in a separate section of the invoice report.
- Separate supplies for store use, food service, etc. into their own categories.
- Month to date fuel and nonfuel summary projections can be run at any time

**Organize Dailybook reporting for better management and accounting reports.**

- Separate sections for fuel, department sales, car wash, other income.
- Use other income section for example for Lottery/Lotto. A big run for Powerball will not distort the core department sales.
- Up to three fuel vendors with the fuel invoices going to the accounting program.
- Unlimited bank deposits in any one day to an unlimited number of bank accounts.
- User defined credit card breakdown.
- Cash paid-out entry to specific accounting categories.
- Local Account transactions

**Use modern general accounting programs like QuickBooks, Peachtree and MAS90.**

- Better understanding and support from your accountant.
- Change data very easy like when fuel invoices are not accurate at the time of Dailybook entry.
- Difficult accounting functions such as oil company EFTs are handled in the general accounting program. The person doing the Dailybook needs minimal accounting experience. Transactions not affecting the daily cash over/short can be done at any time.
- All inventory invoices/credits entered as type AP go to the accounting program.
- All Dailybook activity affecting cash over/short and fuel invoices go to the accounting program.

**Easy to use.**

- Windows navigational controls with mouse point & click.
- Built in backup of CSS data.
- Interfaces to your POS system to reduce data entry

**Data is better protected.**

- Built-in backup with a warning if no backup made within past 24 hours.
- Use USB flash drives to eliminate mechanical failure of zip or tape drives.

**Remote support from Cherry Systems is better.**

- Cherry Systems web site has updates that may be easily downloaded.
- Cherry Systems web site has a CSS update and error correction history that can be viewed at any time.
- A no cost to you VNC connection program for users not having pcAnywhere or a service such as GoToMyPC.

**Continued Development and Enhancement**

- CSS Windows changes are being continually made.
- Accommodate changes in the POS capabilities and demands such as the new Passport POS mix & match and combo specials.
- Built in Internet connections for remote communications.

**Reasonable Costs**

- CSS significantly discounts licenses for multiple stores.
- No extra charge for networking on multiple PC's.
- Support costs very low relative to our competitors.

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